

## Tritium Trials Veefil In China

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- First Veefil-RT installed in Jiangsu Province
- Tritium actively looking for Chinese sales & service partners
- The Veefil range now 'China -ready'

**Brisbane, Australia 23 May 2017:** Brisbane-based, Tritium, the technology company that is a leading specialist in developing infrastructure solutions for the electronic vehicle (EV) market, has announced it has started trials of its award-winning Veefil-RT 50kW DC charger in China, a market currently experiencing stronger growth in EV sales than the US or Europe.

Tritium is developing its strategy in China in collaboration with the Hong Kong office of Oxford University Innovation (Hong Kong), which facilitates international technology transfers between the rest of the world and Asia.

The first Veefil-RT has been installed in Jiangsu Province, a leading innovation economy in east China, close to the financial centre of Shanghai.

"China is currently one of the most dynamic EV markets globally," explains Tritium's Commercial Director, Paul Sernia. "The Government is keen to stimulate sales, with a range of subsidies and purchase advantages available. Plus, the country has developed a methodology that enables it to bring new automotive models to the market rapidly. We see China as an exciting market; our Veefil-RT charger is 'China -ready' and we are actively seeking partners in the country.

"Oxford University Innovation approached us to become involved in its AutoIndustry Support Programme and it has been instrumental in facilitating some very productive meetings with prospective Chinese partners. China is one of Australia's closest regional trading partners and we applaud its forward-looking policies in embracing EV technology."

Dr. David Baghurst, Managing Director, Oxford University Innovation (Hong Kong) has been involved in the Chinese market since 2009. "Tritium is exactly the type of entrepreneurial and innovative company that we look to work with," he explains. "It has a strong background in R&D, which has led to it developing the type of specialist and complex technology that China wants.

"China has ambitions to become a global force in the automotive sector, and it sees EVs as one of the answers to reducing its CO2 emission problems.

Which means there are great opportunities for companies such as Tritium."