



Tritium Opens First US Office

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- Increased global sales and strategy prompt international expansion
- Company's first overseas facility to be based in California for customer support, manufacturing and R&D in the Americas
- Opportunities for local service partners to work with Tritium

Brisbane, Australia 02 February 2017: Australia-based Tritium, developer and manufacturer of the award-winning range of Veefil fast chargers for electric vehicles, has officially opened the doors of its first overseas premises, based in Torrance, California, US. The facility will service both the North and South America regions and will focus on technical customer support, local manufacturing and R&D.

"Since we launched our first Veefil fast charger in 2013, North America has been one of our largest markets," explains Paul Sernia, Tritium's commercial director. "As our market share has expanded significantly, and in line with our long-term strategy, we are opening regional facilities to maintain our high levels of customer support and engagement."

The US office is an opportunity for us to build a local network of partners, who we will train to install and service the Veefil range. We will also manufacture our chargers in Torrance which, combined with a growing local network, will bring new jobs into the region."

Tritium's commitment to the Americas has been reinforced by the local municipal authority. "Torrance city officials were very helpful in getting us established in the region and we are in an ideal location from which to service both North and South America," Paul Sernia comments. "We intend the US facility to become the blueprint for further international offices opening in the near future."

Tritium Background

Brisbane-based Tritium is a specialist designer and manufacturer of fast chargers for electric vehicles (EV), power-electronic systems and battery

energy-storage applications. Established 15 years ago, it has gained a reputation with the world's largest organisations and top universities for providing solutions when quality, reliability and performance are critical for success. Its products are operational on every continent around the world and are to be found in submarines, UAVs flying at over 40,000ft and even working in the extremes of Antarctica. In June 2016 the Queensland Government invested AU\$2.5m in Tritium – the first company to receive investment under a Business Development Fund scheme established to encourage innovative businesses.

The Veefil® DC Range of Fast Chargers

In May 2013, Tritium launched an award-winning, 50 kW DC fast charger for electric vehicles – the Veefil® – which is already recognised internationally as being the most technologically advanced in its class. Tritium is the only Australian company to design and manufacture EV charging stations and its Veefil units are now being installed globally on major charging networks and fast-charging highways. In October 2016 the company launched three new products, creating a range of Veefil units that give customers increased options to provide a charging service for vehicles that are privately owned and those employed in the business sector:

New Products: Veefil UT 50kW DC fast charger; Veefil WP 12kW DC fast charger; Veefil 22kW DC fast charger.

Why Veefil® technology is the most technologically advanced in its class

The Veefil range comprises the world's most technologically-advanced fast charger for all EVs, supporting CHAdeMO & SAE-Combo standards.

All the products share a number of unique features:

- Liquid-cooled, functioning in -35° C to +50° C (-31° F to +122° F). This makes Veefil products more robust than other chargers, over a wide range of environmental conditions, including temperature, humidity and corrosive conditions – increasing reliability and reducing maintenance.
- Veefil products have the smallest footprint and are at least half the weight of most other EV fast chargers, increasing location options and reducing shipping and installation costs. The Veefil 50kW DC fast charger; Veefil WP 12kW DC fast charger and Veefil 22kW DC fast charger all fit neatly at the end of a standard parking bay within existing infrastructure.
- Durable UV resistant polycarbonate shell construction ensures long-term stability of the entire enclosure, leading to lower maintenance costs
- Attractive design convenient for branding, easy to use – awarded 2014 Good Design Australia Award. [Facebook](#)[LinkedIn](#)[Twitter](#)[Email](#)[Share](#)