



Revel Announces All-Electric, All-Employee Rideshare Service In NYC

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New service will launch next month in lower Manhattan with an initial fleet of 50 Teslas. Revel's rideshare program will help accelerate the buildout of its fast-charging Superhubs .

[NEW YORK, NY, April 28, 2021] – Electric mobility company Revel announced today that it is launching an all-electric, all-employee rideshare service in New York City. The service will launch in late May in Manhattan, with a fleet of 50 Revel-blue Teslas available for pickups and dropoffs below 42nd Street. These 50 vehicles represent the first phase of the rideshare program, and Revel will expand the fleet size and service area in the next year to meet New Yorkers' need for zero-emissions rideshare. Revel's rideshare service will also help the company accelerate the buildout of its fast-charging Superhub network in New York City.

"Cities like New York don't need another company promising electric fleets in 2030 – they need companies delivering now," said **Revel CEO and Co-Founder Frank Reig**. "Revel is building a platform to electrify cities, and rideshare is a key part of it."

Unlike the traditional rideshare model, the Revel fleet will be owned and maintained by the company, with drivers brought on as employees rather than independent contractors. Drivers will receive training and will have access to benefits including health care and paid time off.



Revel's fleet of Tesla Model Ys will have distinct features like extra legroom, with the front passenger seat removed from each car, and the ability for passengers to control the temperature and music through an interactive touchscreen. All cars will follow the same COVID-19 guidelines, with a partition separating the driver from the passenger(s) and daily cleanings by the Revel team. Even with these upgraded features, pricing for Revel's service will be competitive with other rideshare companies.

"Going electric should be an easy decision," said **Revel COO and Co-Founder Paul Suhey**. "The experience will feel like a free upgrade, so choosing Revel should be a no-brainer for New Yorkers."

In addition to offering New Yorkers a zero-emissions rideshare option, Revel's service will help the company accelerate the expansion of its EV fast-charging Superhub network in New York City. Revel announced in February that it will soon open the largest universal fast charging depot in North America, with its first location in Brooklyn. The chargers for this site, provided by Tritium, a global leader in DC fast charging, will be

open to the public on a 24/7 basis and accessible to owners of any electric vehicle brand. This Superhub will go live in June with its first 10 chargers, and more locations across New York City are planned for 2021.

"People have evolved to a 'need it now' society, and we are certainly a convenience-driven culture, demanding technology solutions that expedite and enhance nearly every aspect of our daily lives," said **Tritium President of the Americas Mike Calise**. "Revel's rideshare is a major step in creating a more convenient, sustainable, and people-focused transportation future. Tritium is proud to provide the innovative DC fast charging hardware and technology to get these vehicles back on the road fast."

Revel's rideshare service will have a waitlist due to expected demand and limited availability. New Yorkers who want to try Revel rideshare can sign up for the waitlist in-app or online starting today.

About Revel

Revel is a Brooklyn-born transportation company that's electrifying cities through charging infrastructure and shared electric vehicle fleets. Through the Revel app, users can rent electric mopeds, sign up for monthly eBike subscriptions, hail an electric car ride or find fast-charging stations compatible with any brand of EV. Revel prides itself on its total rejection of the gig economy and its collaborative approach with local governments. Founded in 2018, the company now operates in four New York City boroughs, Washington, D.C., Miami, Florida, and the California Bay Area cities of Oakland, Berkeley and San Francisco. To learn more, visit gorevel.com and follow [@gorevel](https://twitter.com/gorevel) on Twitter.

About Tritium

Founded in 2001 by e-mobility pioneers, Tritium designs and manufactures proprietary technology to create the world's most advanced and reliable DC fast chargers for electric vehicles.

Compact, robust designs to look great on the Main Street or thrive in the world's harshest conditions, Tritium technology is easy to install, easy to own, and easy to use. And we never stop innovating to support our customers around the world.

[Contact us](#) to see how we're revolutionizing electric transportation.